



EVERY FLAVOUR HAS ITS OWN STORY

FRANCHISE PROPOSAL

MODEL -A

OVERVIEW



AMCHI TEA™ is one of the Modern TEA & COFFEE cafe brands in India, with outlets selling different kinds of Tea, Coffee, Coolers and Shake's

We are first cafe brand customize the franchise setup according to the customer interest within the given resources.



TOTAL SETUP

1. Raw Material
2. Branding
3. Kitchen Equipment
4. Free Training
5. Marketing and Advertising
6. No Royalty



KITCHEN START-UP KIT



Stove & LIGHTER : 1+1



Bowl & handle : 1+1



Plastic container : 10+2



Squeezer: 1



Induction stove : 2



SS JUGS : 6



Dustbins: 3



Milkshake glasses: 8



Mixer : 1



Handle Bowl & spoons : 1+1set



Flask : 1



Tea filters : 2



Refrigerator 1



Scoopers-1



Scissors+knife : 1+2



Measurement cups : 1set

FURNITURE AND BRANDING ITEMS



Bamboo cups : 30pc



Monkey : 1pc



Ceramic cups : 96pc



Tables: 2pc

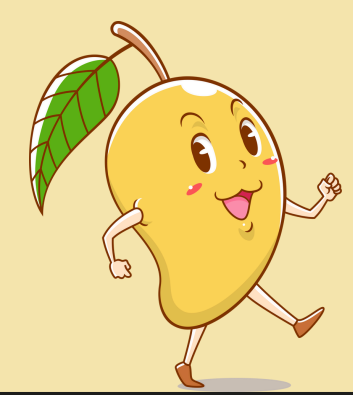


Branded Tshirts : 3pc

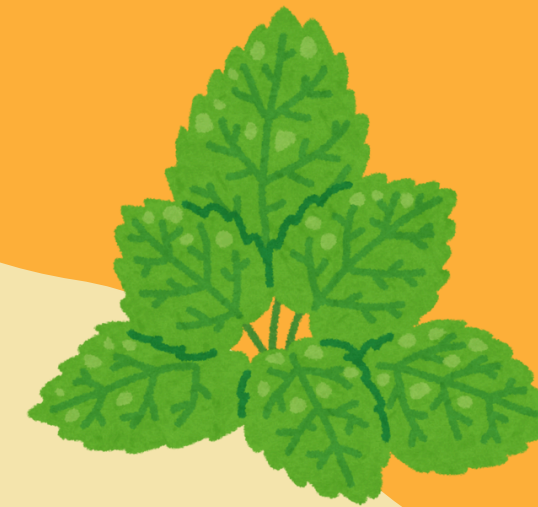


Chairs: 6pc



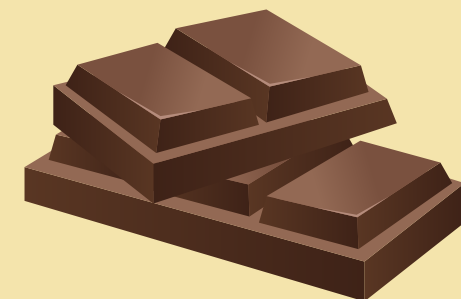


RAW MATERIALS IN START-UP KIT



Amchi Tea powder	80 kg
Adrak	1 kg
Elachi	1 kg
Masala	500 gm
Cinnamon	500 gm
Chocolate	1 kg
Pan	500 gm
Lemon tea	1 kg
Green tea	100 pc
Badam	500 gm
Boost	500 gm
Horlicks	500 gm
Hazelnut coffee	1 kg
Caramel coffee	500 gm
Chaco orange	250 gm

Mint coffee	250 gm
Blue logon	1 bot
Kiwi	1 bot
Passion fruit	1 bot
Green Apple	1 bot
Vanilla Syrup	1 bot
Chocolate syrup	1 bot
Strawberry crush	2 bot
Black current	1 bot
Blue berry	1 bot
Mango	1 bot
Butter scotch	1 bot
Honey	1 bot
Suger	2 kg
Choco chips	250 gm



OUR SUPPORT

- COMPLETE START-UP KIT.
- SUPPORT TO PREPARE AMCHI TEA MENU.
- INITIAL MANAGEMENT TRAINING.
- RESEARCH & DEVELOPMENT UPDATES.
- USE OF BRAND'S TRADEMARKS & SLOGANS.
- OUTLET SELECTION ASSISTANCE.



LESS INVESTMENT

HIGH PROFITS

1.90

LAKHS (MODEL - A) is the total amount required to start a Unit Franchise of AMCHI TEA

It includes the Franchise fee, Marketing fee and the complete Start up kit consists of the Movable Equipment's (Refrigerator, Stoves, Utensils etc.) & an Initial Stock to start the Business. Excluding of All taxes.

Profit margin ranges from 40% to 80 %, Average ROI period is from 5 to 8 months. Reasonable product range starts from (AMCHITEA) 12rs to (MILKSHAKE) 99rs



STAFF

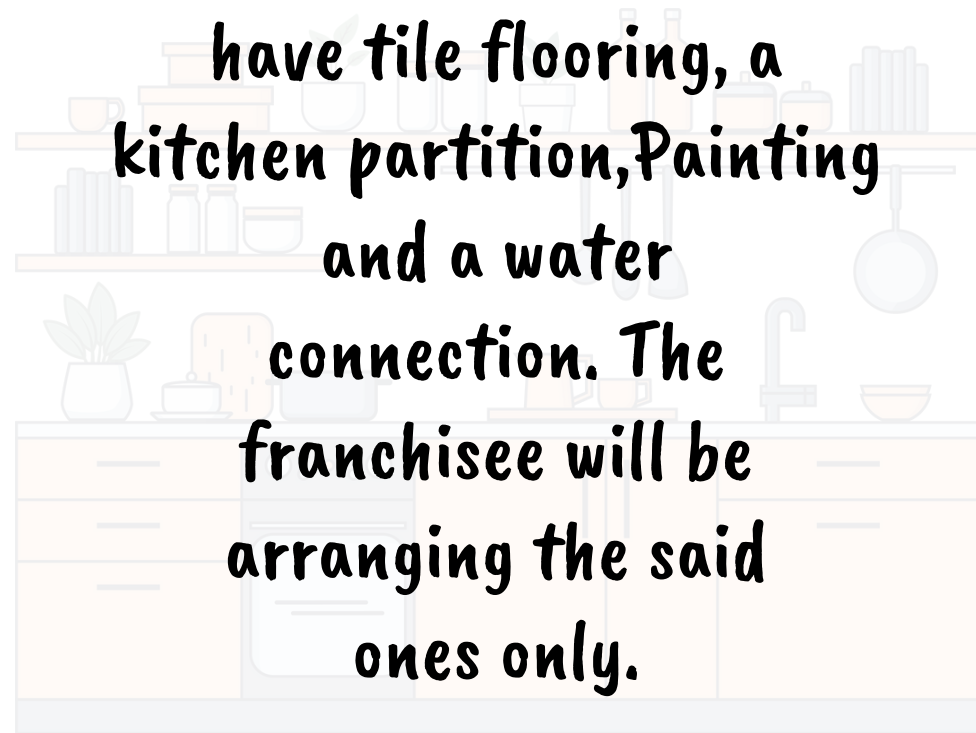
Get 2 employees who will be trained by our chef to run your business.

Anybody can learn the entire AMCHI TEA menu in 3 days.



INTERIOR

The outlet should have tile flooring, a kitchen partition, Painting and a water connection. The franchisee will be arranging the said ones only.



OUTLET

Minimum 100 sq. ft. outlet at a busy location which can be near IT campus bus stops, highways, hospitals, markets, railway stations, colleges, etc.





MOJITO'S

- BLUE LOGON 49
- GREEN APPLE 49
- KIWI 49
- PASSION FRUIT 49



MILK SHAKE'S

- VANILLA 59
- CHOCOLATE 59
- STRAWBERRY 59
- OREO 59
- BUTTER SCOTCH 59
- MANGO 59
- PINEAPPLE 59
- BLACK CURRENT 69
- BLUE BERRY 99



COFFEE

- HAZELNUT 20
 - CARAMEL 20
 - CHACO ORANGE 20
 - PREMIUM MINT 20
 - COLD COFFEE 40
- ### MILK
- BOOST 20
 - HORLICKS 20
 - BADAM MILK 20



TEA

- AMCHI TEA 12 / 15
- GINGER 15
- CHOCOLATE 20
- ELACHI 20
- MASALA 20
- CINNAMON 20
- PAN 20
- LEMON TEA 15
- GREEN TEA 20



Amchi tea

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AMCHI TEA (OPC) PRIVATE LIMITED



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CONTACT



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AMCHITEA

Thank You!



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TEA COFFEE MOJITO MILKSHAKES

